



Financial Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 1 mile radius

Sample Report
Latitude: 41.88055
Longitude: -87.63701

Demographic Summary		2015	2020
Population		57,033	61,397
Households		32,801	35,719
Families		8,891	9,575
Median Age		32.0	32.3
Median Household Income		\$93,852	\$104,122
	Spending Potential Index	Average Amount Spent	Total
Assets			
Market Value			
Checking Accounts	135	\$14,346.24	\$470,570,895
Savings Accounts	128	\$14,509.89	\$475,939,061
U.S. Savings Bonds	140	\$482.77	\$15,835,183
Stocks, Bonds & Mutual Funds	125	\$42,299.95	\$1,387,480,728
Annual Changes			
Checking Accounts	273	\$272.97	\$8,953,786
Savings Accounts	159	\$463.02	\$15,187,528
U.S. Savings Bonds	89	-\$30.91	-\$1,014,030
Earnings			
Dividends, Royalties, Estates, Trusts	138	\$1,203.11	\$39,463,114
Interest from Savings Accounts or Bonds	119	\$828.88	\$27,188,000
Retirement Plan Contributions	141	\$2,053.58	\$67,359,457
Liabilities			
Original Mortgage Amount	125	\$17,622.62	\$578,039,499
Vehicle Loan Amount 1	166	\$3,763.31	\$123,440,177
Amount Paid: Interest			
Home Mortgage	122	\$5,021.46	\$164,708,776
Lump Sum Home Equity Loan	99	\$77.57	\$2,544,260
New Car/Truck/Van Loan	147	\$211.66	\$6,942,556
Used Car/Truck/Van Loan	176	\$256.63	\$8,417,623
Amount Paid: Principal			
Home Mortgage	112	\$2,442.88	\$80,128,751
Lump Sum Home Equity Loan	91	\$95.29	\$3,125,683
New Car/Truck/Van Loan	144	\$1,343.49	\$44,067,793
Used Car/Truck/Van Loan	169	\$1,287.19	\$42,221,121
Checking Account and Banking Service Charges	201	\$62.43	\$2,047,644
Finance Charges, excluding Mortgage/Vehicle	177	\$401.34	\$13,164,218

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. Annual change may be negative.

1 Vehicle Loan Amount is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Financial Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 3 mile radius

Sample Report
 Latitude: 41.88055
 Longitude: -87.63701

Demographic Summary		2015	2020
Population		346,518	360,284
Households		179,919	188,120
Families		64,423	66,745
Median Age		33.7	34.2
Median Household Income		\$65,793	\$78,805
		Spending Potential Index	Average Amount Spent
			Total
Assets			
Market Value			
Checking Accounts	118	\$12,459.20	\$2,241,647,022
Savings Accounts	111	\$12,559.36	\$2,259,668,378
U.S. Savings Bonds	132	\$454.64	\$81,798,976
Stocks, Bonds & Mutual Funds	110	\$37,352.69	\$6,720,459,511
Annual Changes			
Checking Accounts	192	\$192.21	\$34,582,795
Savings Accounts	118	\$343.94	\$61,881,854
U.S. Savings Bonds	110	-\$38.19	-\$6,871,195
Earnings			
Dividends, Royalties, Estates, Trusts	119	\$1,035.65	\$186,333,623
Interest from Savings Accounts or Bonds	105	\$728.19	\$131,015,225
Retirement Plan Contributions	118	\$1,724.20	\$310,215,925
Liabilities			
Original Mortgage Amount	106	\$14,981.02	\$2,695,370,413
Vehicle Loan Amount 1	130	\$2,954.69	\$531,604,281
Amount Paid: Interest			
Home Mortgage	105	\$4,316.50	\$776,619,535
Lump Sum Home Equity Loan	95	\$73.90	\$13,295,962
New Car/Truck/Van Loan	119	\$170.58	\$30,690,370
Used Car/Truck/Van Loan	135	\$197.91	\$35,607,341
Amount Paid: Principal			
Home Mortgage	99	\$2,149.35	\$386,709,514
Lump Sum Home Equity Loan	87	\$91.42	\$16,448,402
New Car/Truck/Van Loan	117	\$1,091.62	\$196,403,901
Used Car/Truck/Van Loan	131	\$993.62	\$178,771,054
Checking Account and Banking Service Charges	161	\$50.17	\$9,026,737
Finance Charges, excluding Mortgage/Vehicle	145	\$328.88	\$59,171,201

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Financial Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 5 mile radius

Sample Report
Latitude: 41.88055
Longitude: -87.63701

Demographic Summary		2015	2020
Population		823,969	848,551
Households		373,340	386,805
Families		155,935	160,266
Median Age		32.6	33.3
Median Household Income		\$53,612	\$62,929
	Spending Potential Index	Average Amount Spent	Total
Assets			
Market Value			
Checking Accounts	100	\$10,558.51	\$3,941,912,600
Savings Accounts	94	\$10,686.16	\$3,989,570,562
U.S. Savings Bonds	113	\$388.49	\$145,039,807
Stocks, Bonds & Mutual Funds	93	\$31,626.89	\$11,807,582,022
Annual Changes			
Checking Accounts	154	\$153.93	\$57,469,865
Savings Accounts	90	\$262.77	\$98,104,090
U.S. Savings Bonds	99	-\$34.26	-\$12,789,902
Earnings			
Dividends, Royalties, Estates, Trusts	100	\$873.56	\$326,134,519
Interest from Savings Accounts or Bonds	88	\$613.96	\$229,215,827
Retirement Plan Contributions	100	\$1,449.56	\$541,178,285
Liabilities			
Original Mortgage Amount	91	\$12,889.53	\$4,812,177,237
Vehicle Loan Amount 1	111	\$2,518.54	\$940,270,542
Amount Paid: Interest			
Home Mortgage	91	\$3,737.37	\$1,395,310,258
Lump Sum Home Equity Loan	84	\$65.36	\$24,401,863
New Car/Truck/Van Loan	101	\$145.55	\$54,340,976
Used Car/Truck/Van Loan	116	\$169.43	\$63,254,745
Amount Paid: Principal			
Home Mortgage	86	\$1,864.02	\$695,912,206
Lump Sum Home Equity Loan	78	\$81.24	\$30,330,118
New Car/Truck/Van Loan	100	\$932.71	\$348,216,353
Used Car/Truck/Van Loan	112	\$851.82	\$318,019,272
Checking Account and Banking Service Charges	139	\$43.34	\$16,181,524
Finance Charges, excluding Mortgage/Vehicle	125	\$283.39	\$105,799,161

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